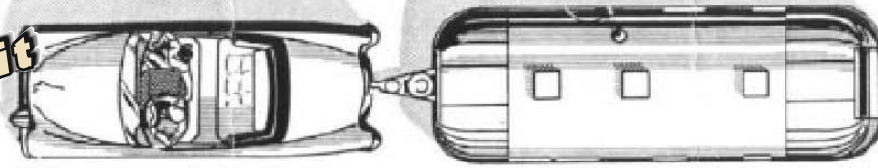


BADGER BULLETIN



The Wisconsin Unit
Newsletter



February, 2016

Happy Trails

John Sellers, Editor sellersj@erinet.com



Your Wisconsin Unit has gained a few new members in the past year. I love it! And, several of our members have chosen to join our Facebook page, so when you have a minute, please take a look. Go to Facebook and type in WBCCI Wisconsin Unit. That's us! Give us a "Like." You will see photos, posts of members having fun, and a general playfulness. Post your questions, and members are usually pretty up-to-date with good answers.

Our members certainly deserve a note of thanks for 'stepping up' as volunteers. They provide behind-the-scenes communications, take care of the \$\$, and develop numerous activities each year for you to enjoy.

When deciding what to write this month, I looked at previous *Badger Bulletins*. I wanted to thank Lilly and Neil King for hosting the Valentine's Day Luncheon and was curious to see how often they have 'stepped up' to do this.

What to my wondering eyes should appear, but . . .

The first person in Wisconsin to meet Vince Lombardi—our own Neil King!

Neil recounted his encounter with the famous coach. Neil was working for North Central Airlines when he noticed a lone distinguished-looking gentleman looking for his luggage. After engaging him in conversation, Neil found out that the still-anonymous gentleman needed a ride to his hotel. Being the service-minded North Central associate he was, Neil enlisted a fellow associate to drive the future Green Bay Packer coach to his hotel, providing that positive first impression of Green Bay to the stranger and a positive first impression of the soon-to-be Green Bay citizen to the driver. It was only later that Neil found out who the distinguished gentleman was—and of course, the rest is history!

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(Note New Date)

April Rally & Luncheon Flyer
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International 3rd VP Candidate
Ramona Heath
Resume & Vision Statement



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Let's turn to the 2016 Wisconsin Unit Directory which Bob Manak has provided to each member. This is a very well-developed Directory which Bob prints himself. Bob is our Region 7 Webmaster, our WI Unit Quartermaster, Webmaster, and Directory publisher. He also prints the hard copies of the newsletter and mails them. Thank you, Bob!

Another member I would like to thank is our new Family/Youth Committee Chair, Jason Staffin. I was really pleased when he accepted this position. He had to check first to see whether the *Kids, Kids, Kids* Campout in Minocqua, WI would conflict with their 4H Show. He then made the commitment. When you see Jason, please thank him. (And, as Audrey Sinner knows, he can back an Airstream into one of the toughest sites on Washington Island)

One of our soon-to-be members has graciously offered to entertain those who attend the *A Day Near the Bay* campout being held May 12 - 15 at the Apple Creek Campground in DePere, WI. I'm not sure that I should totally reveal his identity, but his wife's name is Karen. Here is part of his email:

"Also- I am happy to report that Karen and I will be providing your dinner entertainment on Thursday as we attempt to back into site "C" at Apple Creek where we will be staying Thursday night thru Sunday. We are looking forward to meeting your group and hopefully getting some good advice from seasoned Airstream veterans!"

I am hoping we can all laugh a bit rather than get stressed about our inexperience! Karen says Hello as well, and we are looking forward to meeting you all."

Now, do YOU recall your first back-in? And with witnesses? We know this member-to-be will bring a fine sense of humor to the Wisconsin Unit.

And last, but not least, our Sunshine Committee, if there were one, wants to send get well wishes to past president Steve Piotrowski. He is recuperating from surgery following a brain bleed and is at home and mending with Lynne and the cats, Ruby and Dazzle.

Greetings from warm and lovely Arizona!

Jane janecarmichael2000@yahoo.com

News Bits Upcoming Events

March 19, 2016: Saint Patrick's Day Luncheon, 11:30 at Vagabond, 1122 North Edison Street, Milwaukee.
<http://www.vagabondmke.com/> *Note: Date has been changed from the 12th to avoid conflict with the Milwaukee St. Patrick's Day parade.* Hosted by Dave Sherman & Vicki Engelstad, 608-423-4561, dwsheherman@wisc.edu vengelstad@yahoo.com (See flyer, page 5)

March 25-27, 2016 - Easter Camp Out, Peninsula State Park, Fish Creek, Wisconsin. Hosted by Ed & Sandy Emerick, 920-475-7893, semerick4425@gmail.com

April 22-24, 2016 - Wisconsin Dells Campout, Wisconsin Dells KOA, Wisconsin Dells, Wisconsin. Hosted by Bob & Heidi Manak, 262-524-8711, bob.manak@wbcci.net (See flyer, page 6)

April 23, 2016 - April Luncheon & Business Meeting, Moose Jaw Pizza & Dells Brewing Company, Wisconsin Dells, WI. Hosted by Bob & Heidi Manak, 262-524-8711, bob.manak@wbcci.net (See flyer, page 6)

May 12-16, 2016 - A Day on the Bay Rally, Apple Creek Campground, DePere, WI. www.applecreekcamping.com Hosted by Jane Carmichael, 906-236-3677, janecarmichael2000@yahoo.com

May 26-29, 2016 Mackinac Island Tour Straits State Park. St. Ignace, Michigan. Hosted by Jane Carmichael, 906-236-3677, janecarmichael2000@yahoo.com

Member News

Welcome New Members

Mark & Lu Rostagno of Pewaukee, Wisconsin have a new 2016 Interstate, and have already joined the unit Facebook group. Welcome aboard! Looking forward to seeing you at future events!

Sick Call

We regret to report that two of our members have been fighting serious health problems recently.

Mary Schwenke is being treated for breast cancer and is currently undergoing radiation treatments.

Steve Piotrowski had a brain hemorrhage which resulted in emergency surgery. He is out of the hospital and is expected to make a full recovery, but his convalescence will take a while and he will need some further surgery.

Thoughts, prayers, and cards will be appreciated.

The Badger Bulletin WBCCI Wisconsin Unit #116

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Webmaster: Bob Manak
Bob.Manak@wbcci.net

Unit Facebook group
WBCCI Wisconsin Unit

If you are reading a black and white printed copy of this newsletter, remember that it can be viewed in *color* on the Wisconsin Unit web site, <http://wisc.wbcci.net/>

Boondockers, Get Ready

By Jane Carmichael, Unit President

Boondocking means different things to different Airstreamers. It is called dry camping by some. It definitely means no hook-ups, and often you are in “da middle of nowhere.”

In 2016, you might like to join the August 2 and August 3 Boondocking campout which will be held just prior to the *Marquette Mardi Gras* Campout.

We will camp at the Widewaters Campground, located south of Munising, Michigan. Widewaters Campground is in the Hiawatha National Forest, between the Indian River and Lake Irwin.



Widewaters Campground

Kayakers and canoeists enjoy recreation a few steps from their campsite. Hiking and bike trails are nearby. Bruno’s Run, just up the road, is touted as one of the finest bike paths in the upper Midwest.

Depending on the temperatures, we may have lots of wild blueberries to pick.

Widewaters Campground does have a few reservable sites available 6 months in advance. To make a reservation, go to Recreation.gov and type in Widewaters Campground. Or, you may call 877-444-6777)

Do you have a Federal Recreation Pass? If so, you may receive a discounted rate.

Cabins and rooms are also available at nearby White Fawn Lodge, <http://www.whitefawn.com/> info@whitefawn.com 906-573-2999

Activities will include a group dinner at the Camel Riders Restaurant on Tom’s Lake. Happy Hour and Campfires and an emphasis on relaxation will occur!

At the conclusion, we will start a caravan to Marquette’s Mardi Gras Campout. (August 4 - 7) Stops along the way will be determined by your Caravan Leader.

Think Summer!
Jane

For Sale

Odds and Ends

Back issues of *Airstream Life* magazine from 2005 through 2011. Also 2 strings of Airstream outdoor lights (like would hang on an awning). One string has 10 Airstreams and the other has 10 lights, alternating 5 red cars and 5 Airstreams.

Jeff & Liz Stone, Wausau, Wisconsin, 715-581-3799

jeffandeliz@gmail.com

2013 Ford F150 3.5 EcoBoost Lariat 4x4



18,200 miles. Ford Bumper to Bumper warranty coverage until May 31, 2016 or 36,000 miles. Like new condition.

Oxford White, 3.5 EcoBoost, and nearly every option: Max Payload, Max Tow, Towing Package with power folding and extending mirrors, Electronic Locker 3.73 Rear Axle, Heated & Cooled Leather, Nav, Sirius, Power Adjusting Pedals, etc.

Also Unicover Pro Series aluminum topper, Slide Master aluminum 1000# full extension bed slide, Weather Tech front and rear “laser-fitted” floor mats, Weather Tech front and rear mud flaps, rear wheel well liners, and Sound Shield spray-on underbody protection.



I have replaced the illustrated bed slide deck with new ½” Baltic Birch.

For more pictures see the Craig’s List posting at <http://madison.craigslist.org/cto/5389868254.html> until February 24, 2016.

Asking \$34,000. Bill Scheuerell #3649, Fitchburg, WI (608) 271-0627 bill.scheuerell@sbcglobal.net

I will be unavailable from January 30 through March 5, 2016

**Valentine Luncheon
Spring Garden Restaurant
Waunakee, Wisconsin
February 13, 2016**

Photos by Vicki Engelstad

Weather is always a risk factor for the Wisconsin Unit's Valentine Luncheon, but despite subzero temperatures, ten hardy members made it to attend this year's event in Waunakee, once again hosted by long-time members Neil and Lilly King.



Our intrepid members!

We are delighted to see that past unit president and first lady Bob and Arlene Finley were able to make it, and many thanks to Neil and Lilly King for hosting it.

Note the attendance of **five** former unit presidents, Neil King (1992), Lilly King (1995) [both Milwaukee Unit], Bob Finley (1998), Bob Manak (2010) and Dave Sherman (2015). A lot of experience there!



Your hosts, Lilly and Neil King

International 3rd VP Candidates

One of the two 3rd Vice President candidates, Patrick McFadden, has withdrawn his name from nomination. The other candidate, Ramona Heath's resume and vision statement are included on pages 7 and 8 of this issue.

**Easter Campout
Peninsula State Park
Fish Creek, Wisconsin
March 25 – 27, 2016**

By Sandy Emerick

First camping event of the season! And it's an early one this year. I am hoping the snow clears, and it is dry and sunny! This is a fun weekend, very dependent on the weather. A great time to see Door County without the crowds!

We arrive on Friday, anytime, and set up around the winter camping area in Tension Bay. Look for dry and sunny spots! We are usually about the only ones in the campground, so no need for a reservation! And you can decide at the last minute to join us! (Or, I hate to say, decide to stay home!)

Friday evening is dinner in town. We will decide where to go together! Saturday, breakfast out, shopping, hiking, touring, sleeping, reading, knitting, or cocooning in your warm Airstream. We have been weather lucky in the past to have a cookout on Saturday. Sunday, leave at your leisure, or stay and play!

The sites have electricity, (not all are electric, so pick a site with power!) and there is a winter water fill for your fresh water holding tank. This water has been quite rusty in the past, so if you want to shower, I would recommend filling your tank at home. Flush toilets/showers are NOT open, but we have access to pit potties.

Bring snacks to share and your beverages of choice. If the weather cooperates and we grill out on Saturday, bring your own meat/fish/?? and a side to share. We purchase our steaks at the Main Street Market in Egg Harbor along with a side when we know we will be grilling. Very good meat counter!



I hope to see you! A relaxing weekend, and a great start to the Airstreaming season!

If you have any questions, just give me a call or send me an email! Let me know if you plan to attend. I have set up an event on our Facebook page where you can also comment and let me know if you are coming. Speaking of Facebook, if you are active on FB, please ask to join our page! A great way to share information!

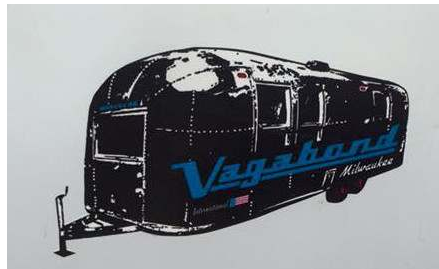
Sandy and Ed Emerick 920-475-7893
semerick4425@gmail.com

WBCCI Wisconsin Unit

St. Patrick's Day Luncheon

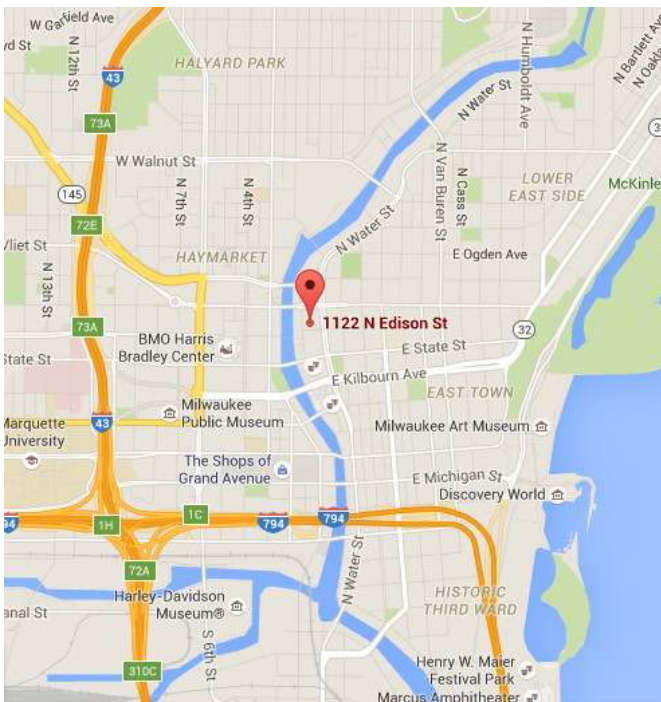
Saturday, March 19, 2016 11:30 AM

Hosted by Dave Sherman & Vicki Engelstad



**Vagabond Milwaukee
1122 North Edison Street
Milwaukee, WI 53202
414-223-1122**

<http://www.vagabondmke.com/>



**RSVP to Dave Sherman & Vicki Engelstad, 608-423-4561,
dwsherman@wisc.edu vengelstad@yahoo.com**

WBCCI Wisconsin Unit April Campout and Luncheon Wisconsin Dells, Wisconsin, April 22 – 24, 2016

Hosted by Bob & Heidi Manak, 262-524-8711 or bob.manak@wbcci.net

Campout



KOA-Wisconsin Dells
S235A Stand Rock Rd
Wisconsin Dells, WI 53965
Information: (608) 254-4177
Reservations: (800) 562-4178
Email: wd.koa@frontier.com

Please make camping reservation directly with the KOA between March 15 and April 1st. Tell them you are with the Airstream/ WBCCI group to get the \$25 a night group rate.



Directions

2 miles off I-90/94

From east take Exit 87 Hwy 13 N, left at 3rd stoplight on Stand Rock Rd.

From west take Exit 85, left on Hwy 12, left on City A, right on Stand Rock Rd (before bridge).

Luncheon

April 23, 2016 11:30 AM

Location:

Moosejaw Pizza & Dells Brewing Co.
110 Wisconsin Dells Parkway South,
Wisconsin Dells, WI 53965

RSVP by April 16th to Heidi or Bob Manak
at 262 544-6151 or bob.manak@wbcci.net

The spring business meeting will take place immediately following lunch.



Mail-in Registration Form

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Rally fee:- \$6 per adult, \$3 per child

Amount enclosed: \$ _____

Mail to: Sandy Emerick, Wisconsin Unit Treasurer
9186 County Road K
Brussels, WI 54204

Please remit by April 14, 2016

OR, you can register and pay rally fee on the Wisconsin Unit web site, <http://wisc.wbcci.net/>

Note: No rally fee needed to attend luncheon.



ABOUT MONA J HEATH, #3339

I am an almost ten-year member of the WBCCI, and have held several leadership positions within my Region. With the support of my husband and my employer, who have a thorough understanding of the obligations and time commitment of the role of International Officer, I'm honored to be a nominee for International 3rd Vice President:

- Live in Hillsboro OR, Member of Oregon Unit #090, Region 10
- Serial Airstream owner: 1957 Flying Cloud, 1958 Bubble, 1969 Tradewind and 2011 Bambi International Signature
- Founding member of Moving WBCCI Forward <https://www.facebook.com/movingWBCCIforward/>

RESPECTS AND SUPPORTS THE NEED FOR VOLUNTEERISM:

- Current 1st VP and Region Membership Chair, Region 10
- Past 2nd VP, Public Relations Chair and Contributing Editor to the Blue Beret Chair, Region 10
- Past President, 1st VP and Charter Social Media Chair - Oregon Unit
- Membership Standing Committee Member
- International Membership Workshop Committee Chair - Farmington NM 2015 and Gillette WY 2014
- International Membership Presentations - Farmington NM 2015, Gillette WY 2014, Huron SD 2013 and Sedalia MO 2012

PROFESSIONAL EXPERIENCE INCLUDES:

- General Manager Airstream 2 Go
- Over 20 years of wholesale and retail sales management with NIKE, Inc. and Nordstrom
- Collaborative business partner skilled at developing mutually-respectful partnerships with key stakeholders
- Highly-effective team leader aligning 30 direct and cross-functional reports with common goals
- Developed marketplace distribution strategies while exceeding revenue and profitability targets against corresponding business plans
- Managed businesses with annual wholesale revenue in excess of \$400M

PRIORITIES FOCUS ON A MEMBER-FOCUSED BUSINESS PLAN:

- Leader who inspires and represents members' interests.
- Create an inclusive environment, at all levels, where club practices and policies serve to unite members, where all members are treated with respect, all views valued and all voices heard.
- Develop long-term strategy with focus on members and membership growth, encouraging investment in *their* club through leadership and volunteerism.
- Reduce structured formality and exclusive practices while promoting membership-focused ideas as best practices
- Promote the development of a club Vision and, in turn, improve Membership recruiting
- Actively seek qualified members to serve as officers and committee members

VISION / MISSION STATEMENT – MONA HEATH

VISION: Work collaboratively with leadership to ensure the Wally Byam Caravan Club International (WBCCI) is relevant, vibrant, adaptive and growing for current and future generations of Airstream owners.

There have been substantial recent improvements beginning with the hiring of Lori Plummer as Corporate Manager in Jackson Center, OH. The Electronic Communication Committee (ECC) brought the implementation and distribution of a digital directory and this year, 2016, will be the largest International Rally in several years.

MISSION: The WBCCI, the Airstream Club International, is an underutilized brand with growth potential similar to that of Airstream, Inc. However, only 1:10 of new Airstream owners join the Club. Together, we should focus our efforts on solutions to:

- Blend our heritage with the demographics of the new Airstream owner;
- Change the perception of 60% of new owners that the WBCCI is dated and not accepting of owners who are younger, still working and with families*;
- Reinvent a multi-platform social media presence under the direction of a dedicated member of the Membership Standing Committee, without compromising traditional methods of communication;
- Tap into the skill sets of all members and encourage participation;
- Recognize that the majority of new Airstream owners work*, but can also contribute to the future of the Club;
- Develop and communicate ways to engage youth of all ages;
- Encourage new unit formation in key metro centers;

**Data from Airstream, Inc. 2014 & 2015 New Owner Survey responses.*

Through our actions, we can demonstrate the relevance and value of membership in the Airstream Club International to new and existing Airstream owners – ensuring its longevity for the next 60+ years of Fun, Friendship and Adventure.

I look forward to the opportunity to serve.

Mona Heath, #3339

Region 10 First Vice President

Oregon Unit Past President

Nominee for International Third Vice President